



Council Meeting Webinar Minutes  
 Tuesday, April 23, 2019  
 11:00 am-1:00 pm

<b>Council Members Attending</b>			
<p><b>Board of Directors</b>            Marc Rubin, President            Terry Shevlin, President-Elect            Anne Christensen, Past President            Mark DeFond, Vice President–Research &amp; Publications            Tracie Miller Nobles, Director–Focusing on Membership            Wim A. Van der Stede, Director–Focusing on International            Elaine Mauldin, Director–Focusing on Intellectual Property            Audrey Gramling, Director–Focusing on Segments            Paul Munter, Director–Focusing on Academic/Practitioner Interaction            Tracey Sutherland, Executive Director</p>	<table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 50%; vertical-align: top; padding: 5px;"> <p><b>Council Officers</b>                David Stott, Chair                Cindy Durtschi, Chair-Elect</p> <p><b>International Members-at-Large</b>                Ana Marques                Sanjay Kallapur</p> <p><b>Region Representatives</b>                Ramesh Narasimhan, Mid-Atlantic                Yvette Lazdowski, Northeast                Amal Said, Ohio                Eric Bostwick, Southeast                David DeBoskey, Western</p> </td> <td style="width: 50%; vertical-align: top; padding: 5px;"> <p><b>Section Representatives</b>                Dale Flesher, AAH                Kathy Rupar, ABO                Mary Curtis, AIS                Nancy Nichols, ATA                Randy Elder, AUD                Brian Bushee, FARS                Cindy Durtschi, FAS                Linda Parsons, GNP                Mahendra Gujarathi, IAS                Monte Swain, MAS                Brigitte Muehlmann, SET                Bambi Hora, TLC                Cathy Scott, TYC</p> </td> </tr> </table>	<p><b>Council Officers</b>                David Stott, Chair                Cindy Durtschi, Chair-Elect</p> <p><b>International Members-at-Large</b>                Ana Marques                Sanjay Kallapur</p> <p><b>Region Representatives</b>                Ramesh Narasimhan, Mid-Atlantic                Yvette Lazdowski, Northeast                Amal Said, Ohio                Eric Bostwick, Southeast                David DeBoskey, Western</p>	<p><b>Section Representatives</b>                Dale Flesher, AAH                Kathy Rupar, ABO                Mary Curtis, AIS                Nancy Nichols, ATA                Randy Elder, AUD                Brian Bushee, FARS                Cindy Durtschi, FAS                Linda Parsons, GNP                Mahendra Gujarathi, IAS                Monte Swain, MAS                Brigitte Muehlmann, SET                Bambi Hora, TLC                Cathy Scott, TYC</p>
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<b>Guests &amp; Staff Attending</b>			
<p>Julie Smith David, Chief Innovation Officer            Judy Luther, Informed Strategies</p>	<p>Barbara Brady, Director, Operations            Nancy Maciag, Executive and Board Services Manager</p>		
<b>Council Members Not Attending</b>			
<p>Markus Ahrens, Past Chair            Natalie Churyk, Midwest            Charles Cullinan, PI            D. Larry Crumbley, GIWB            Mary Fischer, Southwest            Steve Kaplan, Vice President– Education            Carolyn S. Norman, APLG            Dahlia Robinson, DIV            Mark H. Taylor, Vice President –Finance</p>			

## Meeting Minutes

**MSC = Motion, Seconded, Carried**

**MSF = Motion, Seconded, Failed**

**A. Welcome** – Barb Brady reviewed the webinar instructions and how to use the chat feature. Council Chair David Stott welcomed everyone to the April Council Webinar and reviewed the agenda.

**B. Election Updates** – David Stott reviewed the results of the elections that took place following the March Board and Council Meetings. Nancy Nichols was elected as the 2019-2020 Council Chair-Elect. Mandy Cheng was selected as the incoming International Council Member-at-Large. Elected to the AAA Nominations Committee were Margaret Christ, Pat Poli, Scott Showalter, Jay Thibodeau, and Wendy Tietz. Elected to the Board of Directors were John Hepp, Mary Harris Stanford, and Mark Beasley.

*NOTE: Due to scheduling conflicts that occurred after the April webinar, Tim Rupert (an alternate in the election) replaced Jay Thibodeau as a member of the AAA Nominations Committee.*

**C. Annual Meeting Update** – Marc Rubin announced that registration for the 2019 Annual Meeting opened today. He discussed the plenary and lunch speakers, as well as the Ijiri Lecture Series that will be held at the meeting. Sudipta Basu will be the presenter.

**D. Dues and Registration Fees Communication Plan** – Marc Rubin discussed that an email was sent to Segment Leaders last week regarding the membership and Annual Meeting registration fee increases. Included was a link to a video where Marc explained the rationale behind these increases. Good feedback has been received from the email that went to the Segment Leadership.

**E. Membership Committee Update** – Tracie Miller Nobles, Nancy Nichols, and Audrey Gramling thanked Council for their input at the March Meeting regarding the Membership Survey. The Draft Survey is completed and is being reviewed by the Membership Advisory Committee. The survey will be sent to all members, not just new AAA members. The survey will be sent in late May and results will be shared with Segment Leadership and Council.

**F. Sustainability Mindset** – David Stott gave a review of the activity that was performed by Council at the March Meeting regarding what the AAA currently does and what we can offer to attract new members. Of the 129 notes, none were placed in the “STOP” quadrant. Several themes emerged including Expanding Knowledge, Promoting Learning, Influencing Policy and Practice, and Advancing Careers. Other areas discussed was what Segments are doing to reduce costs in the areas of Meetings and Publication. Some suggestions were to combine smaller meetings, use university space for meetings, offer internet tracks or webinars, examine fundraising/endowments, review submission fees, and examine impact of open access on revenue.

**G. Publications: Open Access** – Elaine Mauldin briefly reviewed the history of various Intellectual Property Task Forces and shared a historical perspective on aggregator revenue. Judy Luther of Informed Strategies spoke on the topic of the issues in Open Access and how they impact us. The UK and Europe provide funds/allow grants for open access, while the US does not have funding sources. There are different types of Open Access: in “Gold” access, copyrights remain with the author, while in “Green” access, copyrights are transferred to the publisher. Plan S was formed in 2018 with the objective to make Open Access a reality by 2020. Over 600 responses to Plan S showed support, however the technical requirements for publication, repository, and platforms are poorly thought out, timelines are not feasible, and the effects on small, independent and society publishers have concerns about viability. An updated Plan S is expected in the spring of 2019. The AAA currently has only 5% of articles per journal as Open Access. The AAA’s objective is to grow and strengthen the overall journal collection, while supporting authors and members. We will assess the impact of Open Access and Plan S as new business models emerge and consider new platforms in development that could lower publication costs.

**H. Ideas for August Council Meeting** – David Stott reminded Council that the incoming Segment Leaders would be invited to attend the August Council meeting in San Francisco and that the meeting would be brief as it is only scheduled for 2 hours. He asked Council to send any ideas for meeting topics to his attention for consideration.

The meeting adjourned at 12:50 pm.